		STUDY MODULE D	ESCRIPTION FORM			
			Code 1011101211010910650			
Field of	study		Profile of study (general academic, practical	Year /Semester		
Safety Engineering - Full-time studies - First-			(brak)	1/1		
Elective	path/specialty		Subject offered in:	Course (compulsory, elective)		
		•	Polish	elective		
Cycle of	f study:		Form of study (full-time,part-time)			
	First-cyc	cle studies	full-	full-time		
No. of h	ours			No. of credits		
Lectur	e: - Classe	s: 30 Laboratory: -	Project/seminars:	- 1		
Status o	of the course in the study	program (Basic, major, other)	(university-wide, from another	,		
		(brak)		(brak)		
Educati	on areas and fields of sci	ence and art		ECTS distribution (number and %)		
SOCIA	l sciences			1 100%		
	Economics			1 100%		
ul. F Prere						
1	Knowledge	The shift of the second second second				
2	Skills	The ability to use vocabulary an graduation exam with regard to		red on the high school		
3	Social competencies	The ability to work individually a and reference works.	nd in a group; the ability to use	various sources of information		
Assu	mptions and obj	ectives of the course:				
		uage competence towards at leas	t level B2 (CEFR).			
	elopment of the ability ge skills.	to use academic and field specified	c language effectively in both r	eceptive and productive		
	0 ,	derstand field specific texts (famili	0	nslation techniques).		
4. Impi		nction effectively on an internation				
		mes and reference to the	educational results for	r a field of study		
Knov	vledge:					
	-	ocabulary related to the organization				
observ	ation of the market - [
	0	ocabulary related to marketing, adv	• –	•		
		ocabulary related to the idea of ma	inagement and lean production	n - [K1A_W16]		
	ability to give a talk c	n field specific or popular science				
issues using an appropriate linguistic and grammatical repertoire - [K1A_U01, K1A_U02, K1A_U03, K1A_U04, K1A_U06] 2. The ability to express basic mathematical formulas and to interpret data presented on graphs/diagrams -						
		U03, K1A_U04, K1A_U06]				
	al competencies:	iness correspondence in German	- [KTA_UUT, KTA_UUZ, KTA_	003, KTA_004, KTA_006j		
JUCI	a competencies:					

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1. As a result of the course, the student is able to communicate effectively in a field specific/professional area, and to give successful presentations in English. - [K1A_K05, K1A_K07]

2. The student is able to recognize and understand cultural differences in a professional and private conversation, and in a different cultural environment. - [K1A_K05, K1A_K07]

3.	The student is aware of the importance of the appropriate behavior in terms of professional ethic and respect toward other	er
vie	ews and cultures [K1A_K05, K1A_K07]	

Assessment methods of study outcomes	
Formative assessment: continuous evaluation during classes (presentations, tests, MT test)	
Summative assessment: final exam (written and oral)	
Course description	
The organization of the company, its sectors/parts, presentation of the company.	
Forms of the enterprise: partnership and company.	
Market, supply and demand, price development on the market.	
Market analysis.	
Marketing, marketing tools, marketing mix and advertisement.	
International fair in Germany, its objectives, conversation at a fair and product?s presentation.	
Economic situation and its stages.	
Management and its types, manager?s tasks.	
The idea of organizational development.	
Lean production: the organization and management of the workplace according to 5S method.	
Factors influencing the localization of manufacturing plant.	
Basic bibliography:	
1. G.Guenat, P.Hartmann: Deutsch für das Berufsleben, Klett 2010	
Additional bibliography:	
1. Braunert /W. Schlenker: Unternehmen Deutsch-Aufbaukurs, Lektor Klett 2006	
2. G.Guenat, P.Hartmann: Deutsch für das Berufsleben, Klett 2010	
3. S.Kołsut: Wirtschaftsgespräche, Poltext 2004	
4. S.Bęza: Blickpunkt Wirtschaft 1, Poltext, 2008	
Result of average student's workload	
Activity	Time (working hours)
1. Particiation in classes	30
2. Student open work	4
3. Preparation for the final assessment	4

4. Final assessment

Student's workload

Source of workload	hours	ECTS
Total workload	40	1
Contact hours	30	1
Practical activities	30	1